

SPONSORSHIPS

Dear Friends and Community Members,

The Denver Cooperative Preschool (DCP) is hosting its annual Auction on April 8, 2017 at the Soiled Dove Underground in Lowry.

This event serves as our school's major fundraiser, with the proceeds directly benefitting the hundreds of students we serve. We are asking you to consider becoming a sponsor of this valuable community event, and join us, if you'd like, to celebrate our unique school and community. This event is a terrific opportunity for any business to speak directly to families all over Denver.



The school is located in historic North Country Club and is celebrating more than 50 years operating as a community preschool dependent on the generous donations from our community. DCP families come from many Denver neighborhoods including Congress Park, Cheesman Park, Washington Park, Park Hill, Stapleton, Cherry Creek and the Denver Highlands. In fact our children come from 29 zip codes around the Denver Metro Area! Your sponsorship will raise awareness of your business with the extended community as well as the 145 unique families that make up our beloved school.

Your sponsorship of DCP's Auction directly supports:

- Essential classroom, library, and playground materials
- Continued professional development for teachers and staff
- Enhancements to the music and art programs
- Facility Care

DCP is a non-profit organization. Donations are tax-deductible to the extent permitted by law. Here is how to make a donation:

- Complete the attached Sponsorship Agreement Form.
- Submit the Sponsorship Agreement Form, accompanied with your payment, by **March 10, 2017**. Here's how:
 - **Handoff:** Give it to your DCP contact, and they'll deliver it for you!
 - **Email:** auction@dcpplay.org
 - **Fax:** 303-777-1252
 - **Mail:** DCP 480 Marion St, Denver, CO 80218; Attn: Auction
 - **Drop off:** at the address above (a visit to DCP is guaranteed to make you smile!)
- We will contact you to discuss fulfillment of your recognition benefits and provide you with written acknowledgement for your tax records after the event. Any questions? Call Theresa Nuber (415) 602 0652 or Tricia Espinoza (720)280-0974 and auction@dcpplay.org

On behalf of the DCP children, families and staff, we thank you in advance for your time, consideration, and generosity. We look forward to hearing from you soon!

SPONSORSHIP LEVELS

Thank you for considering becoming a sponsor of DCP's annual Auction! Becoming a sponsor offers a variety of benefits to you and your company. This is a great way to reach this loyal, dynamic and energetic group that represents many communities around Denver.

Gold Sponsor

\$2000

- Opportunity to distribute information or a promotional item to all attendees at event
- Feature email to parent body with your company's story before auction
- Recognition on DCP Instagram and Facebook feed before and after auction
- Feature post on DCP Instagram and Facebook three times/ year at your discretion
- Recognition in DCP newsletter
- Logo on printed paddles for live auction and paddle raiser
- Logo on silent auction mobile bidding platform
- Logo on DCP website for 9 months
- Logo on event signage to be displayed in public at DCP
- Advertisement in event materials
- Verbal Announcement and appreciation at Event
- Inclusion in event visual presentations
- Four tickets to the event (valued at \$50 each)

Silver Sponsor

\$1000

- Recognition on DCP Instagram and Facebook feed before and after auction
- Feature post on DCP Instagram and Facebook two times/ year at your discretion
- Recognition in DCP newsletter
- Logo on printed paddles for live auction and paddle raiser
- Logo on silent auction mobile bidding platform
- Logo on DCP website for 6 months
- Logo on event signage to be displayed in public at DCP
- Inclusion in event visual presentations
- Two tickets to the event (valued at \$50 each)

Bronze Sponsor

\$500

- Recognition on DCP Instagram and Facebook feed before and after auction
- Feature post on DCP Instagram and Facebook one time/ year at your discretion
- Recognition in DCP newsletter
- Logo on printed paddles for live auction and paddle raiser
- Logo on DCP website for 3 months
- Logo on event signage to be displayed in public at DCP
- Inclusion in event visual presentations
- Two tickets to the event (valued at \$50 each)

Company logo in .jpg format must be received by March 21, 2017 to auction@dcpplay.org in order to be included in the event materials.

SPONSORSHIPS

SPONSORSHIP AGREEMENT

Yes, we would like to become a sponsor of DCP's Auction taking place on **April 8, 2017**.

*Please note: **The deadline for submitting your Sponsorship Agreement is March 10, 2017.***

SPONSORSHIP LEVEL

Gold Sponsor - \$2000+

Silver Sponsor - \$1000

Bronze Sponsor - \$500

CONTACT INFORMATION (Please print/type and complete all sections)

Business Name _____

(please list as it should appear in event materials)

Address _____

City _____

State _____

Zip _____

Contact Name _____

Contact Title _____

Contact Email _____

Contact Phone _____

Website Link _____

PAYMENT INFORMATION

Check enclosed (make checks payable to "DCP")

Credit card online*

I agree, on behalf of the above named business or individual, to donate the indicated amount to the Denver Cooperative Preschool as a sponsor of the DCP 2014 Auction. I understand that this amount is due and payable within 30 days of this agreement or prior to any recognition and print design deadlines if my organization wishes to receive such benefits.

Authorized Signature _____

Date _____

Printed Name _____

Title _____

Full name of DCP referral source(s) _____

QUESTIONS?

Contact Theresa Nuber 415-602-0652 or auction@dcpplay.org

*For credit card use, please submit form to DCP and go to the "Fundraising" section, click on the "Donate Now" button at www.denvercooperativepreschool.org and enter "2017 Auction Sponsorship" in the Comments.

For Committee Use. Form Receipt Date:

Payment Date:

DB Entered on:

Ad/Logo Received Date:

Classroom: